



SUSTAINABILITY CHAMPIONS

GUIDE FOR ENTRANTS

Including Categories and FAQs

ABOUT THE AWARD

The Sustainability Champion Award has been created by the BII, and is awarded to those in the industry who have gone above and beyond to demonstrate their commitment to running a sustainable business.

Unlike other awards where there is an ultimate winner, the Sustainability Champion Award recognises everybody playing their part in caring for the environment, reducing waste, responsibly sourcing food and drink and much more.

To achieve Sustainability Champion status you must be able to evidence that you are actively involved in at least one element of the **four key areas**:

 **Energy Reduction**

 **Waste Reduction**

 **Sustainable Procurement**

 **Customer & Team Engagement**



CLICK HERE TO

APPLY



BECOME A SUSTAINABILITY CHAMPION

ENTRY CRITERIA

ENERGY REDUCTION MEASURES

- LED lighting
- Installing smart thermostats
- Investing in energy-efficient appliances
- Timers and/or sensors on lighting & equipment
- Ensuring premises are well insulated
- Installing solar panels
- Investing in renewable energy
- Use of Energy Monitoring Technology
- Having an Energy Champion



ENTRY CRITERIA



WASTE REDUCTION MEASURES

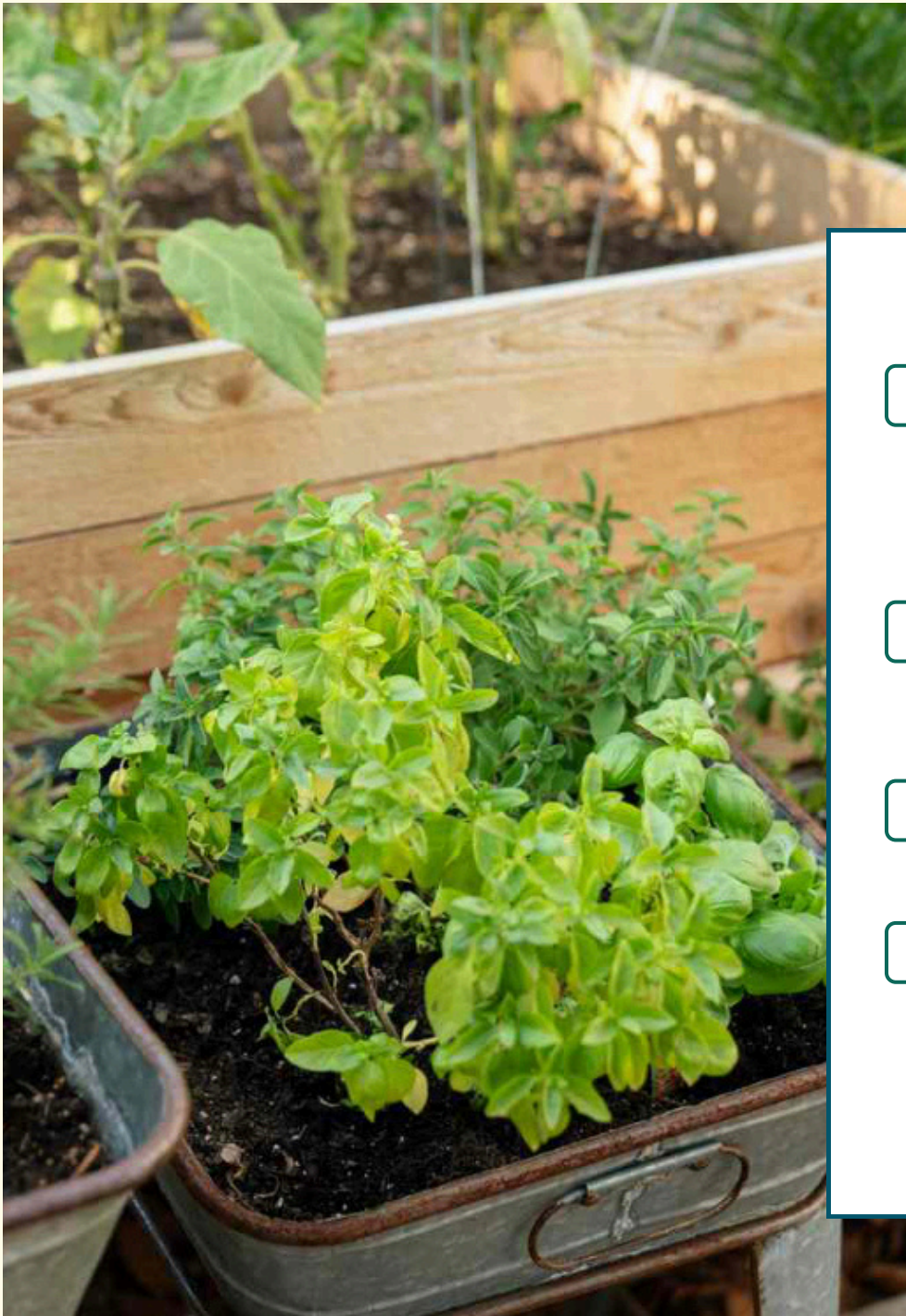
- Changing menus to reduce waste
- Composting food waste
- Eliminating single-use plastic
- Donating excess food to local charities or food banks
- Increasing plant-based menu items
- Water usage reduction: installing low-flow toilets, sensor taps, using water-efficient cleaning methods - dishwasher & glass cleaner settings
- Implementing recycling programmes



ENTRY CRITERIA

SUSTAINABLE PROCUREMENT

- Reducing food/drinks miles through sourcing sustainable and locally produced ingredients for use in dishes
- Source sustainable and locally produced drinks
- Grow your own produce
- Increasing biodiversity in your garden – bug hotels, planting for insects and wildlife etc.





ENTRY CRITERIA

CUSTOMER & TEAM ENGAGEMENT

- Promote sustainable transportation
- Educating about sustainable practices and the importance of reducing their carbon footprint
- Installing electric car charging points for customers
- Encouraging sustainable behaviours both inside and outside the pub.
- Involved in local sustainability projects outside of just your pub – e.g. nature walks with litter picking, involvement with local schools and community groups to encourage sustainable practices etc.



SUSTAINABILITY CHAMPION FAQs:

HOW MANY VENUES WILL BE RECOGNISED AS SUSTAINABILITY CHAMPIONS?

The aim of the Sustainability Champion award is to recognise as many pubs/venues possible, inspiring others to begin their journey and raising their profiles in the local community and beyond.

HOW DO THE BII SHOWCASE THE PUBS/VENUES WHO HAVE BEEN RECOGNISED AS SUSTAINABILITY CHAMPIONS?

We host all of the recognised award winners on our website, Each pub has photos of their venue, linked to their website or social media so that other pubs can find out more about the work they are doing. We also shout about our winners on social media as part of our Sustainability Sunday feature.

WHAT IS THE CRITERIA FOR WINNING?

As mentioned previously, winners must demonstrate that they are working in at least one element from each of the four sections section to qualify but many venues manage multiple changes in their business, and we want to explore everything they are doing.



SUSTAINABILITY CHAMPION FAQs:

HOW MUCH TIME DO YOU NEED TO SPEND ON YOUR APPLICATION?

Not long at all! The initial entry form is a simple tick box format, so that we can see the areas applicants are strongest in. Once we have their application form, the BII team will be in touch to ask for the following:

- Pictures of the venue and anything that represents the work they are doing on sustainability.
- Social media handles that we can use to share their award win
- Any supporting evidence they wish to submit - this could be testimonials from staff, customers, suppliers etc.

WHAT WILL AWARD WINNERS RECEIVE?

Once all of the aforementioned information is received, you will be recognised as a Sustainability Champion. Winners will receive a digital Sustainability Champion badge and a printable certificate. As well as being featured and tagged on our social media, we also send each pub a physical window stickers to display. Finally, your local MP will be contacted to make them aware of the great work you're doing in the local community.





CLICK HERE TO
APPLY



BECOME A SUSTAINABILITY CHAMPION



Call Your BII Team
on 01276 684449



Email your BII Team on
membership@bii.org



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